

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

CASINO	JULY 2023		AUGUST 2023		SEPTEMBER 2023	
	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$ 4,155,013	-2.8%	\$ 3,701,815	-12.2%	\$ 3,918,875	5.9%
BALLY'S SHREVEPORT	\$ 8,250,648	-8.6%	\$ 7,815,165	-5.6%	\$ 8,226,579	5.3%
HORSESHOE	\$ 15,405,037	50.8%	\$ 10,427,464	-47.7%	\$ 10,418,236	-0.1%
DIAMOND JACKS	\$ 0	0%	\$ 0	0%	\$ 0	0%
SAM'S TOWN	\$ 3,827,031	12.9%	\$ 3,227,631	-18.6%	\$ 3,598,886	11.5%
MARGARITAVILLE	\$ 16,339,360	6.6%	\$ 15,202,434	-7.5%	\$ 14,793,301	-2.7%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

CASINO	JULY 2023			AUGUST 2023			SEPTEMBER 2023		
	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE	TOTAL ADMISSIONS	PREVIOUS MONTH	% CHANGE
BOOMTOWN BOSSIER	59,046	48,054	18.62%	59,463	59,046	0.70%	51,987	59,463	-14.38%
BALLY'S SHREVEPORT	110,303	98,906	10.33%	96,145	110,303	-14.73%	99,976	96,145	3.83%
HORSESHOE	79,823	71,176	10.83%	74,438	79,823	-7.23%	74,288	74,438	-0.20%
DIAMOND JACKS	0	0	0	0	0	0	0	0	0
SAM'S TOWN	46,536	42,459	8.76%	39,950	46,536	-16.49%	43,848	39,950	8.89%
MARGARITAVILLE	121,581	95,255	21.65%	111,708	121,581	-8.84%	112,225	111,708	0.46%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

LOCATION	JUL 2023	PREVIOUS MONTH	% CHANGE	AUG 2023	PREVIOUS MONTH	% CHANGE	SEP 2023	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$0*	\$ 35,330,582	N/A*	67,424,691	N/A*	N/A*	38,983,709	67,424,691	-72.96
CITY OF BOSSIER	\$ 13,238,652	\$ 14,172,107	-7.05%	\$ 14,770,890	\$ 13,238,652	10.37%	\$ 14,272,880	\$ 14,770,890	-3.49%
CADDO PARISH	\$0*	\$ 149,433,800	N/A*	287,371,400	N/A*	N/A*	169,429,733	287,371,400	-69.61
BOSSIER PARISH	\$ 32,462,963	\$ 35,119,570	-8.18%	\$ 36,096,385	\$ 32,462,963	10.07%	\$ 39,478,400	\$ 36,096,385	8.57%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

*July 2023 OMV collections for City of Shreveport and Caddo Parish are reflected in August 2023 reporting.

Shreveport-Bossier MSA Estimated Retail Sales

LOCATION	JUL 2023	PREVIOUS MONTH	% CHANGE	AUG 2023	PREVIOUS MONTH	% CHANGE	SEP 2023	PREVIOUS MONTH	% CHANGE
CITY OF SHREVEPORT	\$ 489,600,839	\$ 487,510,526	0.43%	\$ 524,253,451	\$ 489,600,839	6.61%	\$ 517,678,763	\$ 524,253,451	-1.27%
CITY OF BOSSIER	\$ 214,433,662	\$ 227,929,151	-6.29%	\$ 234,873,220	\$ 214,433,662	8.70%	\$ 222,490,920	\$ 234,873,220	-5.57%
CADDO PARISH	\$ 591,046,549	\$ 609,219,815	-3.07%	\$ 642,362,846	\$ 591,046,549	7.99%	\$ 621,765,498	\$ 642,362,846	-3.31%
BOSSIER PARISH	\$ 302,341,291	\$ 328,033,820	-8.50%	\$ 359,108,668	\$ 302,341,291	15.81%	\$ 327,205,371	\$ 359,108,668	-9.75%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

LOCATION	JUL 2023	PREVIOUS MONTH	% CHANGE	AUG 2023	PREVIOUS MONTH	% CHANGE	SEP 2023	PREVIOUS MONTH	% CHANGE
SHREVEPORT/CADDO	\$ 8,163,047	\$ 7,835,652	4.01%	\$ 7,291,975	\$ 8,163,047	-11.95%	\$ 6,799,264	\$ 7,291,975	-7.25%
BOSSIER CITY/PARISH	\$ 8,079,715	\$ 7,027,829	13.02%	\$ 7,228,340	\$ 8,079,715	-11.78%	\$ 6,458,513	\$ 7,228,340	-11.92%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

Shreveport-Bossier MSA Construction Permits & Values

JULY 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 11,541,268	60	\$ 9,411,784	187
BOSSIER CITY	\$ 6,134,884	77	\$ 11,730,160	538
CADDO PARISH	\$ 884,974	3	\$ 345,213	13
BOSSIER PARISH	\$ 394,375	2	\$ 7,949,626	45

AUGUST 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 3,622,260	31	\$ 10,329,154	142
BOSSIER CITY	\$ 31,213,288	81	\$ 9,499,853	659
CADDO PARISH	\$ 22,000	1	\$ 29,100	5
BOSSIER PARISH	\$ 1,435,188	2	\$ 6,657,224	26

SEPTEMBER 2023	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 6,447,542	30	\$ 12,396,784	117
BOSSIER CITY	\$ 6,295,499	91	\$ 8,865,892	655
CADDO PARISH	\$ 3,752,500	5	\$ 1,300,730	18
BOSSIER PARISH	\$ 0	0	\$ 7,184,460	34

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage

TONNAGE	JULY 2023	AUGUST 2023	SEPTEMBER 2023
BARGE TONNAGE	42,334.43 TONS	53,447.53 TONS	46,847.67 TONS
BARGE TONNAGE YTD	274,193.95 TONS	327,641.48 TONS	374,489.15 TONS
RAIL TONNAGE	55,538.78 TONS	78,341.86 TONS	51,577.60 TONS
RAIL TONNAGE YTD	392,632.75 TONS	470,974.61 TONS	522,552.21 TONS

SOURCE: The Port of Caddo-Bossier

Employment Shreveport-Bossier MSA

JULY 2023			AUGUST 2023			SEPTEMBER 2023		
LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE	LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
186,204	6,397	3.4%	183,996	6,482	3.5%	185,130	6,935	3.7%

SOURCE: U.S. Bureau of Labor Statistics