



ECONOMIC INDICATORS

Monthly report for Bossier City, Bossier Parish and the Shreveport/Bossier MSA

BOSSIER CITY CASINOS ADMISSIONS & ADJUSTED GROSS REVENUE

BOSSIER CITY CASINOS ADMISSIONS

	OCTOBER 2018	SEPTEMBER 2018		
Boomtown	62,035	69,087		
DiamondJacks	41,736	45,917	+	+
Horseshoe	112,201	117,843		
Margaritaville	153,838	163,391		

BOSSIER CITY CASINOS ADJUSTED GROSS REVENUE

	OCTOBER 2018	SEPTEMBER 2018		
Boomtown	\$4,029,781	\$4,382,564	+	+
DiamondJacks	\$2,431,587	\$2,731,611		
Horseshoe	\$13,820,729	\$15,845,698		
Margaritaville	\$11,684,268	\$14,286,212		
Total Casino Revenue	\$31,966,365	\$37,246,085	+	+

CONSTRUCTION

BOSSIER PARISH

	OCTOBER 2018	SEPTEMBER 2018		
Commercial construction permit value	\$0	\$0		
Total permits issued	0	0	+	+
Residential construction permit value	\$6,285,030	\$9,312,944		
Total permits issued	36	39		

BOSSIER CITY

	OCTOBER 2018	SEPTEMBER 2018		
Commercial construction permit value	\$3,220,139	\$3,786,651	+	+
Total permits issued	21	26		
Residential construction permit value	\$4,055,179	\$4,677,114		
Total permits issued	47	46		

CADDO PARISH

	OCTOBER 2018	SEPTEMBER 2018		
Commercial construction permit value	\$0	\$900,000		
Total Permits Issued	0	1		
Residential construction permit value	\$1,249,001	\$693,000	+	+
Total permits issued	5	6		

CITY OF SHREVEPORT

	OCTOBER 2018	SEPTEMBER 2018		
Commercial construction permit value	\$11,569,548	\$12,205,814	+	+
Total permits issued	23	14		
Residential construction permit value	\$5,599,362	\$2,375,584		
Total permits issued	47	24		

EMPLOYMENT SHV-BOSSIER METRO AREA

(Data represents preliminary figures from the Bureau of Labor Statistics)

	OCTOBER 2018	SEPTEMBER 2018		
Labor Force	185,805	185,321		
Unemployed	9,429	9,864		
Unemployment Rate	5.1%	5.3%	+	+

ESTIMATED RETAIL SALES

	OCTOBER 2018	SEPTEMBER 2018		
Bossier City	\$158,757,080	\$160,589,200		
Bossier Parish	\$222,143,714	\$222,979,829		
Bossier Parish + Bossier City	\$380,900,794	\$383,569,029	+	+
Caddo Parish	\$422,375,019	\$458,698,133		
City of Shreveport	\$359,380,820	\$389,122,145		
Caddo Parish + City of Shreveport	\$781,755,839	\$847,820,278	+	+

ESTIMATED MOTOR VEHICLE SALES

	OCTOBER 2018	SEPTEMBER 2018		
Bossier Parish	\$23,560,800	\$28,175,942		
Bossier City	\$9,375,920	\$11,485,880		
Bossier Parish + Bossier City	\$32,936,720	\$39,661,822	+	+
Bossier City + City of Shreveport	\$33,917,810	\$43,200,752		
Caddo Parish	\$100,798,867	\$133,031,067		
City of Shreveport	\$24,541,890	\$31,714,872	+	+
Caddo Parish + City of Shreveport	\$125,340,757	\$164,745,939		
Caddo Parish + Bossier Parish	\$124,359,667	\$161,207,009		

HOTEL MOTEL REVENUE

	OCTOBER 2018	SEPTEMBER 2018		
Bossier City + Bossier Parish	\$5,018,000	\$5,426,983	+	+
City of Shreveport + Caddo Parish	\$5,025,600	\$5,725,483		
Total Hotel Motel Revenue	\$10,043,600	\$11,152,466		

PORT OF CADDO BOSSIER CARGO TONNAGE

(Tonnage reports provided by the Port of Caddo Bossier)

	OCTOBER 2018	SEPTEMBER 2018		
Barge Tonnage	32,350.85	56,436.17		
Barge Tonnage Year to Date (thru October/end of year 2018)	430,000.69		+	+
Rail Tonnage	47,115.61	45,191.58		
Rail Tonnage Year to Date (thru October/end of year 2018)	540,004.20			

OCTOBER 2018

