

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA CASINO	DECEMBER 2019	PRIOR MONTH	% CHANGE	
ADMISSIONS				
Boomtown	56,564	54,966	2.9%	
DiamondJacks	47,641	44,941	6%	
Horseshoe	113,020	106,346	6.2%	+
Margaritaville	159,057	150,140	5.9%	
Eldorado	140,749	142,194	-1%	
Sam's Town	82,848	79,985	3.5%	
Total MSA Riverboat Casino Admissions	599,879	578,572	3.6%	+
ADJUSTED GROSS REVENUE				
Boomtown	\$4,074,305	\$3,975,622	2.5%	
DiamondJacks	\$3,217,208	\$3,022,406	6.4%	+
Horseshoe	\$16,806,798	\$16,298,916	3.1%	
Margaritaville	\$13,469,447	\$12,818,098	5.1%	
Eldorado	\$8,596,057	\$8,779,495	-2.1%	
Sam's Town	\$6,439,820	\$6,197,703	3.9%	+
Total MSA Riverboat Casino Revenue	\$52,603,635	\$51,092,239	3%	
CONSTRUCTION				
BOSSIER PARISH				
Commercial construction permit value	\$0	INFORMATION NOT PROVIDED AT THE TIME OF PUBLICATION		+
Total permits issued	0			
Residential construction permit value	\$6,373,680			
Total permits issued	30			+
BOSSIER CITY				
Commercial construction permit value	\$1,203,577	\$2,682,596		
Total permits issued	10	21		
Residential construction permit value	\$5,273,999	\$2,765,550		+
Total permits issued	43	38		+
CADDO PARISH				
Commercial construction permit value				+
Total permits issued				+
Residential construction value				
Total permits issued				
CITY OF SHREVEPORT				
Commercial construction permit value				+
Total permits issued				
Residential construction value				
Total permits issued				+
EMPLOYMENT SHV-BOSSIER MSA (Data represents preliminary figures from the Bureau of Labor Statistics)				
Labor Force	182,155	185,583	-1.8%	
Unemployed	9,780	9,815	-0.3%	+
Unemployment Rate	5.4%	5.3%	.1%	
ESTIMATED RETAIL SALES				
Bossier City	\$164,848,160	\$154,132,440	6.9%	+
Bossier Parish	\$246,893,143	\$198,848,057	24%	
Caddo Parish	\$493,138,000	\$389,656,333	26.5%	
City of Shreveport	\$409,205,309	\$329,152,327	24%	+
Total MSA Estimated Retail Sales	\$1,314,084,612	\$1,071,789,157	22%	
ESTIMATED MOTOR VEHICLE SALES				
Bossier Parish	\$51,033,828	INFORMATION NOT AVAILABLE DUE TO CYBER ATTACK ON THE STATE OF LOUISIANA		+
Bossier City	\$21,148,280			
Caddo Parish	\$90,564,066			
City of Shreveport	\$54,402,618			+
Total MSA Motor Vehicle Sales	\$217,148,792			+
HOTEL MOTEL REVENUE				
Bossier City + Bossier Parish	\$4,950,319	\$5,353,616	-7.5%	
City of Shreveport + Caddo Parish	\$4,814,866	\$5,981,250	-19.5%	
Total MSA Hotel Motel Revenue	\$9,765,185	\$11,334,866	-13.8%	+
PORT OF CADDO-BOSSIER CARGO TONNAGE (Tonnage reports provided by the Port of Caddo-Bossier)				
Barge Tonnage	23,772.30	20,758.59		+
Barge Tonnage Year to Date (thru December/end of year 2019)	260,579.57			
Rail Tonnage	30,999.78	52,675.38		+
Rail Tonnage Year to Date (thru December/end of year 2019)	615,792.31			+