



# ECONOMIC INDICATORS

QUARTERLY REPORT FOR THE SHREVEPORT-BOSSIER MSA

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

### SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

SOURCES: LOUISIANA STATE POLICE GAMING DIVISION, CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

The health of tourism and hospitality industries can be measured by casino revenue and hotel/ motel sales. The streams of revenue from these industries are invested back into the community in the form of economic development initiatives and public safety.

SHREVEPORT CASINOS	BOSSIER CITY CASINOS	SHREVEPORT/ CADDO HOTEL/ MOTEL	BOSSIER CITY/ PARISH HOTEL/ MOTEL
APRIL \$0	APRIL \$0	APRIL \$3,754,366	APRIL \$3,026,033
MAY \$2,890,611	MAY \$15,442,978	MAY \$2,445,283	MAY \$2,814,066
JUNE \$9,255,340	JUNE \$31,464,646	JUNE \$2,908,233	JUNE \$3,372,516
QTR 2 2020 TOTAL \$12,145,951	QTR 2 2020 TOTAL \$46,907,624	QTR 2 2020 TOTAL \$9,107,882	QTR 2 2020 TOTAL \$9,212,615
<b>SHREVEPORT-BOSSIER TOTAL CASINO REVENUE</b>		QTR 2 2019 TOTAL \$18,874,549	QTR 2 2019 TOTAL \$17,235,582
QTR 2 2019 TOTAL \$152,333,799		PERCENT CHANGE FROM 2019/ 2020 -51%	PERCENT CHANGE FROM 2019/ 2020 -46%
PERCENT CHANGE FROM 2019/ 2020 -61%			

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Motor vehicle sales are viewed as key economic indicators. Their sales represent a snap shot of consumer demand and the level of consumer confidence. This type of purchase is considered a big ticket item, which can be telling of the level of income within an economy and the level of discretionary dollars.

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
APRIL \$32,365,418	APRIL \$10,123,400	APRIL \$130,285,400	APRIL \$19,015,657
MAY \$21,886,945	MAY \$8,915,444	MAY \$90,170,333	MAY \$25,430,000
JUNE \$23,425,054	JUNE \$8,132,480	JUNE \$98,603,133	JUNE \$23,778,685
QTR 2 2020 TOTAL \$77,677,417	QTR 2 2020 TOTAL \$27,171,324	QTR 2 2020 TOTAL \$319,058,866	QTR 2 2020 TOTAL \$68,224,342
QTR 2 2019 TOTAL \$91,683,743	QTR 2 2019 TOTAL \$35,039,760	QTR 2 2019 TOTAL \$380,116,001	QTR 2 2019 TOTAL \$84,933,885
PERCENT CHANGE FROM 2019/ 2020 -15%	PERCENT CHANGE FROM 2019/ 2020 -22%	PERCENT CHANGE FROM 2019/ 2020 -16%	PERCENT CHANGE FROM 2019/ 2020 -19%

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Retail spending is a leading indicator. These indicators are directly related to consumer confidence and consumer spending, which drives the economy by creating a demand for goods and services.

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
APRIL \$390,177,236	APRIL \$148,519,200	APRIL \$459,648,800	APRIL \$215,467,143
MAY \$326,480,982	MAY \$136,378,360	MAY \$385,490,467	MAY \$195,440,629
JUNE \$350,317,418	JUNE \$155,031,000	JUNE 413,608,400	JUNE \$218,184,457
QTR 2 2020 TOTAL \$1,066,975,636	QTR 2 2020 TOTAL \$439,928,560	QTR 2 2020 TOTAL \$1,258,747,667	QTR 2 2020 TOTAL \$629,092,229
QTR 2 2019 TOTAL \$809,541,745	QTR 2 2019 TOTAL \$514,278,760	QTR 2 2019 TOTAL \$1,369,154,534	QTR 2 2019 TOTAL \$707,718,801
PERCENT CHANGE FROM 2019/ 2020 31%	PERCENT CHANGE FROM 2019/ 2020 -14%	PERCENT CHANGE FROM 2019/ 2020 -8%	PERCENT CHANGE FROM 2019/ 2020 -11%