



ECONOMIC INDICATORS

QUARTERLY REPORT FOR THE SHREVEPORT-BOSSIER MSA

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA HOTEL/ MOTEL SALES

SOURCES: LOUISIANA STATE POLICE GAMING DIVISION, CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

The health of tourism and hospitality industries can be measured by casino revenue and hotel/ motel sales. The streams of revenue from these industries are invested back into the community in the form of economic development initiatives and public safety.

SHREVEPORT CASINOS	BOSSIER CITY CASINOS	SHREVEPORT/ CADDO HOTEL/ MOTEL	BOSSIER CITY/ PARISH HOTEL/ MOTEL
JANUARY \$17,580,049	JANUARY \$28,752,662	JANUARY \$4,374,583	JANUARY \$4,912,666
FEBRUARY \$19,536,484	FEBRUARY \$33,252,944	FEBRUARY \$4,450,700	FEBRUARY \$4,286,366
MARCH \$10,024,388	MARCH \$14,646,315	MARCH \$6,867,250	MARCH \$4,170,533
QTR 1 2020 TOTAL \$47,140,921	QTR 1 2020 TOTAL \$76,651,921	QTR 1 2020 TOTAL \$15,692,533	QTR 1 2020 TOTAL \$13,369,565

SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Motor vehicle sales are viewed as key economic indicators. Their sales represent a snap shot of consumer demand and the level of consumer confidence. This type of purchase is considered a big ticket item, which can be telling of the level of income within an economy and the level of discretionary dollars.

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JANUARY \$52,252,733	JANUARY \$9,972,280	JANUARY \$64,063,490	JANUARY \$25,518,514
FEBRUARY \$33,167,381	FEBRUARY \$11,821,720	FEBRUARY \$138,332,467	FEBRUARY \$29,125,942
MARCH \$26,165,090	MARCH \$9,854,240	MARCH \$113,969,133	MARCH \$25,518,514
QTR 1 2020 TOTAL \$111,585,204	QTR 1 2020 TOTAL \$31,648,240	QTR 1 2020 TOTAL \$316,365,090	QTR 1 2020 TOTAL \$80,162,970

SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Retail spending is a leading indicator. These indicators are directly related to consumer confidence and consumer spending, which drives the economy by creating a demand for goods and services.

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JANUARY \$431,903,963	JANUARY \$200,421,440	JANUARY \$505,455,066	JANUARY \$268,784,800
FEBRUARY \$360,153,564	FEBRUARY \$155,061,440	FEBRUARY \$427,939,333	FEBRUARY \$228,313,771
MARCH \$337,003,091	MARCH \$181,636,000	MARCH \$396,017,533	MARCH \$241,901,371
QTR 1 2020 TOTAL \$1,129,060,618	QTR 1 2020 TOTAL \$537,118,880	QTR 1 2020 TOTAL \$1,329,411,932	QTR 1 2020 TOTAL \$738,999,942