



ECONOMIC INDICATORS

QUARTERLY REPORT FOR THE SHREVEPORT-BOSSIER MSA

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

SOURCES: LOUISIANA STATE POLICE GAMING DIVISION, CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

The health of tourism and hospitality industries can be measured by casino revenue and hotel/ motel sales. The streams of revenue from these industries are invested back into the community in the form of economic development initiatives and public safety.

SHREVEPORT CASINOS		BOSSIER CITY CASINOS		SHREVEPORT/ CADDO HOTEL/ MOTEL		BOSSIER CITY/ PARISH HOTEL/ MOTEL	
JANUARY	\$11,733,810	JANUARY	\$31,838,545	JANUARY	\$3,487,394	JANUARY	\$3,491,716
FEBRUARY	\$8,518,099	FEBRUARY	\$26,892,075	FEBRUARY	\$4,038,966	FEBRUARY	\$3,858,050
MARCH	\$17,607,216	MARCH	\$41,636,729	MARCH	\$4,197,483	MARCH	\$4,295,316
QTR 1 2021 TOTAL	\$37,859,128	QTR 1 2021 TOTAL	\$100,367,349	QTR 1 2021 TOTAL	\$11,723,843	QTR 1 2021 TOTAL	\$11,645,082
SHREVEPORT-BOSSIER TOTAL CASINO REVENUE				QTR 1 2020 TOTAL		QTR 1 2020 TOTAL	
QTR 1 2020 TOTAL				\$15,692,533		\$13,369,565	
PERCENT CHANGE FROM 2020/ 2021				11%		PERCENT CHANGE FROM 2020/ 2021	
				-25%		-12%	

SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Motor vehicle sales are viewed as key economic indicators. Their sales represent a snap shot of consumer demand and the level of consumer confidence. This type of purchase is considered a big ticket item, which can be telling of the level of income within an economy and the level of discretionary dollars.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
JANUARY	\$30,553,236	JANUARY	\$10,273,640	JANUARY	\$127,550,667	JANUARY	\$28,128,400
FEBRUARY	\$58,787,733	FEBRUARY	\$12,989,760	FEBRUARY	\$132,113,133	FEBRUARY	\$30,119,085
MARCH	\$22,252,981	*MARCH	\$8,087,680	MARCH	\$92,213,133	MARCH	\$25,717,942
QTR 1 2021 TOTAL	\$111,593,950	*QTR 1 2021 TOTAL	\$31,351,080	QTR 1 2021 TOTAL	\$351,876,933	QTR 1 2021 TOTAL	\$83,965,427
QTR 1 2020 TOTAL		*QTR 1 2020 TOTAL		QTR 1 2020 TOTAL		QTR 1 2020 TOTAL	
\$111,585,204		\$31,648,240		\$316,365,090		\$80,362,398	
PERCENT CHANGE FROM 2020/ 2021		*PERCENT CHANGE FROM 2020/ 2021		PERCENT CHANGE FROM 2020/ 2021		PERCENT CHANGE FROM 2020/ 2021	
< 1%		< 1%		11%		4.4%	

SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION, BOSSIER CITY-PARISH SALES & USE TAX DIVISION

Retail spending is a leading indicator. These indicators are directly related to consumer confidence and consumer spending, which drives the economy by creating a demand for goods and services.

CITY OF SHREVEPORT		BOSSIER CITY		CADDO PARISH		BOSSIER PARISH	
JANUARY	\$472,739,273.00	JANUARY	\$215,542,400	JANUARY	\$543,888,200	JANUARY	\$290,308,800
FEBRUARY	\$355,426,982.00	FEBRUARY	\$156,066,000	FEBRUARY	\$418,210,867	FEBRUARY	\$225,568,571
MARCH	\$361,584,000.00	*MARCH	\$144,048,920	MARCH	\$417,696,133	*MARCH	\$200,910,000
QTR 1 2021 TOTAL	\$1,189,750,255	*QTR 1 2021 TOTAL	\$515,657,320	QTR 1 2021 TOTAL	\$1,379,795,200	*QTR 1 2021 TOTAL	\$716,787,371
QTR 1 2020 TOTAL		QTR 1 2020 TOTAL		QTR 1 2020 TOTAL		QTR 1 2020 TOTAL	
\$1,129,060,618		\$537,118,880		\$1,329,411,932		\$738,999,942	
PERCENT CHANGE FROM 2020/ 2021		*PERCENT CHANGE FROM 2020/ 2021		PERCENT CHANGE FROM 2020/ 2021		PERCENT CHANGE FROM 2020/ 2021	
5.3%		-3.9%		3.7%		-3%	