



ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | NOVEMBER 2020

GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

CASINO	NOVEMBER 2020	% CHANGE PRIOR MONTH
BOOMTOWN	\$3,277,098	-16.4%
DIAMOND JACKS	\$0	CLOSED
HORSESHOE	12,108,451	12.1%
MARGARITAVILLE	\$13,826,590	-6.5%
ELDORADO	\$5,505,157	-14.5%
SAMS TOWN	\$3,426,960	-18.2%

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

CASINO	NOVEMBER 2020	% CHANGE PRIOR MONTH
BOOMTOWN	44,861	-5.2%
DIAMOND JACKS	CLOSED	CLOSED
HORSESHOE	67,258	-13.9%
MARGARITAVILLE	105,596	-15.9%
ELDORADO	73,811	-14%
SAMS TOWN	50,034	12%

SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
NOVEMBER \$61,211,000	NOVEMBER \$12,320,840	NOVEMBER \$137,295,200	NOVEMBER \$29,772,400
PRIOR MONTH \$33,854,181	PRIOR MONTH \$12,676,520	PRIOR MONTH \$139,101,600	PRIOR MONTH \$33,400,285
% CHANGE 80%	% CHANGE -2%	% CHANGE -1%	% CHANGE -10%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
NOVEMBER \$411,074,473	NOVEMBER \$171,210,680	NOVEMBER \$480,024,867	NOVEMBER \$243,770,400
PRIOR MONTH \$423,775,855	PRIOR MONTH \$181,659,920	PRIOR MONTH \$494,938,667	PRIOR MONTH \$264,615,829
% CHANGE -3%	% CHANGE -5.7%	% CHANGE -3%	% CHANGE -7.8%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$2,645,236	COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$0
COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 21	COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 0
RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$5,374,594	RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$3,080,310
RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 27	RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 16

SOURCE: BOSSIER PERMIT OFFICE

THE PORT OF CADDO-BOSSIER

PORT OF CADDO-BOSSIER CARGO TONNAGE

BARGE TONNAGE	33,001.80
BARGE TONNAGE YEAR TO DATE (THRU NOVEMBER/END OF YEAR 2020)	246,821.25
RAIL TONNAGE	27,118.71
RAIL TONNAGE YEAR TO DATE (THRU NOVEMBER/END OF YEAR 2020)	440,707.22

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

SHREVEPORT-BOSSIER MSA HOTEL/MOTEL SALES

SHREVEPORT/ CADDO HOTEL/MOTEL

NOVEMBER	\$5,185,533
PRIOR MONTH	\$6,072,516
% CHANGE	-14%

BOSSIER CITY/ PARISH HOTEL/MOTEL

NOVEMBER	\$4,727,105
PRIOR MONTH	\$5,350,350
CHANGE	-11%

EMPLOYMENT SHREVEPORT-BOSSIER MSA

LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
188,200	14,726	7.8%

SOURCE: BUREAU OF LABOR STATISTICS

NOVEMBER 2020