



# ECONOMIC INDICATORS

MONTHLY REPORT FOR THE SHREVEPORT-BOSSIER MSA | JANUARY 2021

## GREATER BOSSIER ECONOMIC DEVELOPMENT FOUNDATION

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADJUSTED GROSS REVENUE

CASINO	JANUARY 2021	% CHANGE PRIOR MONTH
BOOMTOWN	\$4,047,124	19%
DIAMONDJACKS	\$0	0
HORSESHOE	\$11,863,920	-15.6%
MARGARITAVILLE	\$15,927,501	19%
ELDORADO	\$7,271,175	18.5%
SAMS TOWN	\$4,462,635	15%

### SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS

CASINO	JANUARY 2021	% CHANGE PRIOR MONTH
BOOMTOWN	50,019	7%
DIAMONDJACKS	CLOSED	CLOSED
HORSESHOE	78,871	11%
MARGARITAVILLE	110,449	3.18%
ELDORADO	98,426	37%
SAMS TOWN	50,795	12%

SOURCE: LOUISIANA STATE POLICE GAMING DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED OMV SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JANUARY \$30,553,236	JANUARY \$10,273,640	JANUARY \$127,550,667	JANUARY \$28,128,400
PRIOR MONTH \$27,312,327	PRIOR MONTH \$9,958,680	PRIOR MONTH \$112,572,200	PRIOR MONTH \$25,569,828
% CHANGE 11.8%	% CHANGE 3.1%	% CHANGE 13%	% CHANGE 10%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA ESTIMATED RETAIL SALES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
JANUARY \$472,739,273	JANUARY \$215,542,400	JANUARY \$543,888,200	JANUARY \$290,308,800
PRIOR MONTH \$400,460,000	PRIOR MONTH \$162,175,160	PRIOR MONTH \$462,379,867	PRIOR MONTH \$227,868,800
% CHANGE 18%	% CHANGE 32%	% CHANGE 17.6%	% CHANGE 27%

SOURCES: CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA CONSTRUCTION PERMITS AND VALUES

CITY OF SHREVEPORT	BOSSIER CITY	CADDO PARISH	BOSSIER PARISH
COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$2,463,636	COMMERCIAL VALUE INFORMATION NOT PROVIDED	COMMERCIAL VALUE \$1,763,987
COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 18	COMMERCIAL PERMITS INFORMATION NOT PROVIDED	COMMERCIAL PERMITS 5
RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$7,453,156	RESIDENTIAL VALUE INFORMATION NOT PROVIDED	RESIDENTIAL VALUE \$9,266,781
RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 25	RESIDENTIAL PERMITS INFORMATION NOT PROVIDED	RESIDENTIAL PERMITS 42

SOURCE: BOSSIER PERMIT OFFICE

### THE PORT OF CADDO-BOSSIER

#### PORT OF CADDO-BOSSIER CARGO TONNAGE

BARGE TONNAGE	43,039.24
BARGE TONNAGE YEAR TO DATE (THRU JANUARY / END OF YEAR 2021)	43,039.24
RAIL TONNAGE	37,790.18
RAIL TONNAGE YEAR TO DATE (THRU JANUARY / END OF YEAR 2021)	37,790.18

SOURCES: THE PORT OF CADDO-BOSSIER; CADDO SHREVEPORT SALES & USE TAX COMMISSION; BOSSIER CITY-PARISH SALES & USE TAX DIVISION

### SHREVEPORT-BOSSIER MSA HOTEL/MOTEL SALES

#### SHREVEPORT/ CADDO HOTEL/MOTEL

JANUARY	\$3,487,394
PRIOR MONTH	\$3,883,966
% CHANGE	-10%

#### BOSSIER CITY/ PARISH HOTEL/MOTEL

JANUARY	\$3,491,716
PRIOR MONTH	\$3,629,383
CHANGE	-3.9%

### EMPLOYMENT SHREVEPORT-BOSSIER MSA

LABOR FORCE	UNEMPLOYED	UNEMPLOYMENT RATE
180,331	13,314	7.4%

SOURCE: BUREAU OF LABOR STATISTICS

# JANUARY 2021