

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

SHREVEPORT-BOSSIER MSA CASINO	JANUARY 2020	PRIOR MONTH	% CHANGE	
ADMISSIONS				
Boomtown	53,834	56,564	-4.8%	
DiamondJacks	45,030	47,641	-5.4%	
Horseshoe	109,129	113,020	-3.4%	+
Margaritaville	151,376	159,057	-4.8%	
Eldorado	135,233	140,749	-3.9%	
Sam's Town	79,052	82,848	-4.5%	
Total MSA Riverboat Casino Admissions	573,654	599,879	-4.3%	+
ADJUSTED GROSS REVENUE				
Boomtown	\$3,926,037	\$4,074,305	-3.6%	
DiamondJacks	\$2,885,838	\$3,217,208	-10%	+
Horseshoe	\$14,180,322	\$16,806,798	-15%	
Margaritaville	\$11,686,502	\$13,469,447	-13%	
Eldorado	\$7,775,485	\$8,596,057	-9.5%	
Sam's Town	\$5,878,524	\$6,439,820	-8.7%	+
Total MSA Riverboat Casino Revenue	\$46,332,709	\$52,603,635	-11.9%	
CONSTRUCTION				
BOSSIER PARISH				
Commercial construction permit value	\$0	\$0		+
Total permits issued	0	0		
Residential construction permit value	\$4,561,200	\$6,373,680		
Total permits issued	26	30		+
BOSSIER CITY				
Commercial construction permit value	\$1,203,577	\$1,203,577		
Total permits issued	10	10		
Residential construction permit value	\$5,273,999	\$5,273,999		+
Total permits issued	43	43		+
CADDO PARISH				
Commercial construction permit value				+
Total permits issued				+
Residential construction value				
Total permits issued				
CITY OF SHREVEPORT				
Commercial construction permit value				+
Total permits issued				
Residential construction value				
Total permits issued				+
EMPLOYMENT SHV-BOSSIER MSA				
(Data represents preliminary figures from the Bureau of Labor Statistics)				
Labor Force	185,900	182,155	2%	
Unemployed	11,200	9,780	14.5%	+
Unemployment Rate	6%	5.4%	.2%	
ESTIMATED RETAIL SALES				
Bossier City	\$200,421,440	\$164,848,160	21.5%	+
Bossier Parish	\$268,784,800	\$246,893,143	8.8%	
Caddo Parish	\$505,455,066	\$493,138,000	2.4%	
City of Shreveport	\$431,903,963	\$409,205,309	5.5%	+
Total MSA Estimated Retail Sales	\$1,406,555,269	\$1,314,084,612	7%	
ESTIMATED MOTOR VEHICLE SALES				
Bossier Parish	\$25,518,514	\$51,033,828	-49%	+
Bossier City	\$9,972,280	\$21,148,280	-52%	
Caddo Parish	\$64,063,490	\$90,564,066	-29%	
City of Shreveport	\$52,252,733	\$54,402,618	-3.9%	+
Total MSA Motor Vehicle Sales	\$151,807,017	\$217,148,792	-30%	+
HOTEL MOTEL REVENUE				
Bossier City + Bossier Parish	\$4,912,666	\$4,950,319	-7%	
City of Shreveport + Caddo Parish	\$4,374,583	\$4,814,866	-9%	
Total MSA Hotel Motel Revenue	\$9,287,249	\$9,765,185	-4.8%	+
PORT OF CADDO-BOSSIER CARGO TONNAGE				
(Tonnage reports provided by the Port of Caddo-Bossier)				
Barge Tonnage	12,706.08	23,772.30		+
Barge Tonnage Year to Date (thru Janury/end of year 2020)	12,706.08			
Rail Tonnage	48,772.97	30,999.78		+
Rail Tonnage Year to Date (thru January/end of year 2020)	48,772.97			