

BOSSIER MEANS BUSINESS.

QUARTERLY Jan | Feb | Mar | 2022

Shreveport-Bossier MSA Riverboat Casino Adjusted Gross Revenue

JANUARY 2022 FEBRUARY 2022 **MARCH 2022**

CASINO	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH	TOTAL AGR	% CHANGE FROM PRIOR MONTH
BOOMTOWN BOSSIER	\$ 3,601,818	-18.9%	\$ 4,237,432	17.6%	\$ 5,416,991	27.8%
BALLY'S SHREVEPORT (FORMERLY ELDORADO RESORT)	\$ 8,316,197	-15.8%	\$ 9,258,062	11.3%	\$ 10,486,498	13.3%
HORSESHOE	\$ 13,538,796	-8.6%	\$ 14,115,192	4.3%	\$ 15,642,906	10.8%
DIAMONDJACKS	\$0	0%	\$0	0%	\$0	0%
SAM'S TOWN	\$ 3,109,605	-11.5%	\$ 3,431,902	10.4%	\$ 4,019,356	17.1%
MARGARITAVILLE	\$ 16,662,046	-15.5%	\$ 18,509,703	11.1%	\$ 18,793,808	1.5%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier MSA Riverboat Casino Admissions

	JANUARY 2022			FEBRUARY 2022			MARCH 2022		
CASINO	TOTAL Admissions	PREVIOUS Month	% CHANGE	TOTAL Admissions	PREVIOUS Month	% CHANGE	TOTAL Admissions	PREVIOUS Month	% CHANGE
BOOMTOWN BOSSIER	47,064	50,967	-8.29%	48,273	47,064	2.50%	56,957	48,273	15.25%
BALLY'S SHREVEPORT (FORMERLY ELDORADO RESORT)	106,357	114,097	-7.28%	113,890	106,357	6.61%	118,694	113,890	4.05%
HORSESHOE	87,756	95,685	-9.04%	83,303	87,756	-5.35%	94,971	83,303	12.29%
DIAMONDJACKS	0	0	0%	0	0	0%	0	0	0%
SAM'S TOWN	35,507	41,168	-15.94%	39,783	35,507	10.75%	49,204	39,783	19.15%
MARGARITAVILLE	121,425	128,789	-6.06%	118,385	121,425	-2.57%	136,647	118,385	13.36%

SOURCE: Louisiana State Police Gaming Division

Shreveport-Bossier Estimated OMV Sales

	JAN 2022	PREVIOUS Month	% CHANGE	FEB 2022	PREVIOUS Month	% CHANGE	MAR 2022	PREVIOUS Month	% CHANGE
CITY OF SHREVEPORT	\$ 31,647,273	\$ 31,618,072	0.09%	\$ 33,847,527	\$ 31,647,273	6.50%	\$ 29,372,145	\$ 33,847,527	-15.24%
CITY OF BOSSIER	\$ 10,845,360	\$ 10,439,320	3.74%	\$ 12,011,640	\$ 10,845,360	9.71%	\$ 10,718,120	\$ 12,011,640	-12.07%
CADDO PARISH	\$ 132,410,267	\$ 128,680,133	2.82%	\$ 136,485,000	\$ 132,410,267	2.99%	\$ 128,373,267	\$ 136,485,000	-6.32%
BOSSIER PARISH	\$ 30,113,314	\$ 28,481,771	5.42%	\$ 32,719,029	\$ 30,113,314	7.96%	\$ 28,804,857	\$ 32,719,029	-13.59%

SOURCE: Caddo Shreveport Sales & Use Tax Commission; Bossier City-Parish Sales & Use Tax Division

PREVIOUS

Shreveport-Bossier MSA Estimated Retail Sales

		MUNIT			MUNITI			MUNIT				
CITY OF SHREVEPORT	\$ 563,170,073	\$ 462,151,382	17.94%	\$ 420,901,309	\$ 563,170,073	-3.38%	\$ 425,190,073	\$ 420,901,309	1.01%			
CITY OF BOSSIER	\$ 257,542,040	\$ 190,488,400	26.04%	\$ 172,843,600	\$ 257,542,040	-49.00%	\$ 186,321,920	\$ 172,843,600	7.23%			
CADDO PARISH	\$ 655,577,267	\$ 541,963,267	17.33%	\$ 505,221,733	\$ 655,577,267	-29.76%	\$ 509,553,267	\$ 505,221,733	0.85%			
BOSSIER PARISH	\$ 370,324,629	\$ 281,539,257	23.98%	\$ 270,821,657	\$ 370,324,629	-36.74%	\$ 288,333,657	\$ 270,821,657	6.07%			
SOURCE: Caddo Shrevenort S	OURCE: Caddo Shrevenort Sales & Use Tax Commission: Bossier City-Parish Sales & Use Tax Division											

PREVIOUS

PREVIOUS MONTH

% CHANGE

RESIDENTIAL VALUE

\$10,138,127

\$ 5,778,005

\$ 9,735,718

\$ 5,654,325

MAR 2022

PREVIOUS

PREVIOUS MONTH

RESIDENTIAL PERMITS

398

25

30

19

% CHANGE

JAN 2022 % CHANGE FEB 2022

Shreveport-Bossier MSA Estimated Hotel/Motel Sales

SHKEVEPUKI/CADDO	\$ 6,536,900	\$ 6,/09,66/	-2.64%	\$ 5,509,583	\$ 6,536,900	-18.65%	\$ 7,219,367	\$ 5,509,583	23.68%
BOSSIER CITY/PARISH	\$ 6,062,000	\$ 5,837,667	3.70%	\$ 5,026,067	\$ 6,062,000	-20.61%	\$ 6,354,750	\$ 5,026,067	20.91%
SOURCE: Caddo Shreveport So	ales & Use Tax Co	mmission; Bossie	r City-Parish	Sales & Use Tax	Division				

Shreveport-Bossier MSA Construction Permits & Values

COMMERCIAL VALUE

\$ 24,508,380

\$0

SHREVEPORT \$11,720,814 103 **BOSSIER CITY** \$11,695,208 41

JANUARY 2022

BOSSIER CITY

BOSSIER PARISH

	7 1 1/31 3/2 33			
CADDO PARISH	\$ 76,300	3	\$ 1,514,277	30
BOSSIER PARISH	\$ 1,074,000	4	\$ 8,398,442	30
FEB 2022	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
FEB 2022 Shreveport	COMMERCIAL VALUE \$ 13,923,243	COMMERCIAL PERMITS	RESIDENTIAL VALUE \$ 10,183,761	RESIDENTIAL PERMITS 308

33

COMMERCIAL PERMITS

CADDO PARISH	\$ 912,338	6	\$ 2,942,897	30
BOSSIER PARISH	\$ 0	0	\$ 8,189,154	30
MAR 2022	COMMERCIAL VALUE	COMMERCIAL PERMITS	RESIDENTIAL VALUE	RESIDENTIAL PERMITS
SHREVEPORT	\$ 55,794,092	123	\$ 12,289,504	461
BOSSIER CITY	\$ 11,413,156	42	\$ 9,948,611	21
CADDO PARISH	\$ 82,000	4	\$ 2,369,022	49

0

SOURCE: Bossier Permit Office; Shreveport Permits Office

The Port of Caddo-Bossier Cargo Tonnage											
TONNAGE	JANUARY 2022	FEBRUARY 2022	MARCH 2022								
BARGE TONNAGE	38,842.49 TONS	25,709.21 TONS	25,447.38 TONS								
BARGE TONNAGE YTD	38,842.49 TONS	64,551.70 TONS	89,999.08 TONS								
RAIL TONNAGE	28,693.66 TONS	68,584.89 TONS	52,689.02 TONS								
RAIL TONNAGE YTD	28,693.66 TONS	97,278.55 TONS	149,967.57 TONS								

SOURCE: The Port of Caddo-Bossier

7,699

4.2%

184,764

E	Employment Shreveport-Bossier MSA												
		JANUARY 2022			FEBRUARY 2022			MARCH 2022					
	LABOR FORCE UNEMPLOYED UNEMPLOYMENT LABOR FORCE UNEMPLOYED UNEMPLOYMENT RATE UNEMPLOYED UNEMPLOYMENT RATE												

7,013

SOURCE: U.S. Bureau of Labor Statistics

183,950

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3.8%

187,083

7,093

3.8%