

SHREVEPORT-BOSSIER MSA RIVERBOAT CASINO ADMISSIONS & ADJUSTED GROSS REVENUE

| SHREVEPORT-BOSSIER MSA CASINO | FEBRUARY 2020 | PRIOR MONTH | % CHANGE | |
|---------------------------------------------------------------------------|-----------------|-----------------|----------|---|
| ADMISSIONS | | | | |
| Boomtown | 54,410 | 53,834 | 1% | |
| DiamondJacks | 49,000 | 45,030 | 8.8% | + |
| Horseshoe | 106,786 | 109,129 | -2% | + |
| Margaritaville | 167,650 | 151,376 | 10% | |
| Eldorado | 144,686 | 135,233 | 6.9% | |
| Sam's Town | 81,537 | 79,052 | 3% | |
| Total MSA Riverboat Casino Admissions | 604,069 | 573,654 | 5.3% | + |
| ADJUSTED GROSS REVENUE | | | | |
| Boomtown | \$4,097,311 | \$3,926,037 | 4.3% | |
| DiamondJacks | \$3,283,497 | \$2,885,838 | 13.7% | + |
| Horseshoe | \$16,155,052 | \$14,180,322 | 13.9% | |
| Margaritaville | \$13,814,395 | \$11,686,502 | 18.2% | |
| Eldorado | \$8,753,308 | \$7,775,485 | 12.5% | |
| Sam's Town | \$6,685,865 | \$5,878,524 | 13.7% | + |
| Total MSA Riverboat Casino Revenue | \$52,789,428 | \$46,332,709 | 13.9% | |
| CONSTRUCTION | | | | |
| BOSSIER PARISH | | | | |
| Commercial construction permit value | \$923,400 | \$0 | | + |
| Total permits issued | 1 | 0 | | |
| Residential construction permit value | \$5,089,642 | \$4,561,200 | | |
| Total permits issued | 29 | 26 | | + |
| BOSSIER CITY | | | | |
| Commercial construction permit value | \$0 | \$1,203,577 | | |
| Total permits issued | 0 | 10 | | |
| Residential construction permit value | \$0 | \$5,273,999 | | + |
| Total permits issued | 0 | 43 | | |
| CADDO PARISH | | | | |
| Commercial construction permit value | | | | + |
| Total permits issued | | | | + |
| Residential construction value | | | | |
| Total permits issued | | | | |
| CITY OF SHREVEPORT | | | | |
| Commercial construction permit value | | | | + |
| Total permits issued | | | | |
| Residential construction value | | | | |
| Total permits issued | | | | + |
| EMPLOYMENT SHV-BOSSIER MSA | | | | |
| (Data represents preliminary figures from the Bureau of Labor Statistics) | | | | |
| Labor Force | 185,625 | 185,900 | -1% | |
| Unemployed | 8,487 | 11,200 | -24% | + |
| Unemployment Rate | 4.6% | 6% | -2.6% | |
| ESTIMATED RETAIL SALES | | | | |
| Bossier City | \$155,061,440 | \$200,421,440 | -22% | + |
| Bossier Parish | \$228,313,771 | \$268,784,800 | -15% | |
| Caddo Parish | \$427,939,333 | \$505,455,066 | -15% | |
| City of Shreveport | \$360,153,564 | \$431,903,963 | -16.6% | + |
| Total MSA Estimated Retail Sales | \$1,171,468,108 | \$1,406,555,269 | -16.7% | |
| ESTIMATED MOTOR VEHICLE SALES | | | | |
| Bossier Parish | \$29,125,942 | \$25,518,514 | 14.1% | + |
| Bossier City | \$11,821,720 | \$9,972,280 | 18.5% | |
| Caddo Parish | \$138,332,467 | \$64,063,490 | 115% | |
| City of Shreveport | \$33,167,381 | \$52,252,733 | -36% | + |
| Total MSA Motor Vehicle Sales | \$212,447,510 | \$151,807,017 | 39% | + |
| HOTEL MOTEL REVENUE | | | | |
| Bossier City + Bossier Parish | \$4,286,366 | \$4,912,666 | -12% | |
| City of Shreveport + Caddo Parish | \$4,450,700 | \$4,374,583 | 1.73% | |
| Total MSA Hotel Motel Revenue | \$8,737,066 | \$9,287,249 | -5.9% | + |
| PORT OF CADDO-BOSSIER CARGO TONNAGE | | | | |
| (Tonnage reports provided by the Port of Caddo-Bossier) | | | | |
| Barge Tonnage | 13,765.91 | 12,706.08 | | + |
| Barge Tonnage Year to Date (thru February/end of year 2020) | 26,471.99 | | | |
| Rail Tonnage | 28,342.16 | 48,772.97 | | + |
| Rail Tonnage Year to Date (thru February/end of year 2020) | 77,115.13 | | | |